CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Rev	vision		Alt Order #	
	1795602	1		08762448	
Product					
BROOKS FOR SENATE					
Contract Dates	Estimate #				
08/09/17 - 08/15/17	471				
<u>Advertiser</u>			Ori	ginal Date /	Revision
POL/Brooks, Mo/R/Senate	or/AL		0	8/10/17	/ 08/10/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
		86			266
	Agency Ref			Advertiser	Ref
1				i	

thing Ob Oted Data End Data December	Start/End	Spots/	Data Dia	T C t-	A
*Line Ch Start Date End Date Description 1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF	Time 10-1035pm	Days Length Week :30	Rate Rtn	NM 1	Amount \$275.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		,	Q270.00
Week: 08/07/17 08/13/171 1	\$275.00	.20		NM 1	\$50.00
2 WSFA 08/11/17 08/11/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30		INIVI	\$50.00
Week: 08/07/17 08/13/171 1	\$50.00		•		
3 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 11A	11-1130Am	:30		NM 1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$30.00				
4 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 1130AN		:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WSFA 08/07/17-08/13/17 ALABAMA LIVE @ 1130AI	Л 1130A-12P	F :30	*\$ 30.00	NM	
Credited					
5 WSFA 08/11/17 08/11/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week	1230-130p Rate	:30		NM 1	\$150.00
Week: 08/07/17 08/13/171 1	\$150.00				
6 WSFA 08/11/17 08/11/17 WSFA 12 News at Noon	12-1230pm	:30		NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$100.00				
7 WSFA 08/11/17 08/11/17 INSIDER, THE	130-2p	:30	•	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/07/17 08/13/171 1 Spot Ch Date Range Description	\$30.00	Mankdova Langth	Rate	Туре	
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 INSIDER, THE	Start/End Time 130-2p	Weekdays Length	\$30.00	NM	
Credited	, 00 Lp				
8 WSFA 08/11/17 08/11/17 JUDGE JUDY 2ND RUN	3-330p	:30		NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$60.00				
9 WSFA 08/11/17 08/11/17 JUDGE JUDY 1ST RUN	330-4p	:30		NM 1	\$60.00
	I-				•

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



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 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/10/17 / 08/10/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	oots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$60.00	•			
10 WSFA 08/13/17 08/13/17 NBC Early Today	4XM-430XM	:30	NM	1	\$3.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$3.00				
11 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	MM	1	\$60.00
Week: 08/07/17 08/13/171 1	\$60.00				
13 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 08/07/17 08/13/171 1	\$75.00				
14 WSFA 08/11/17 08/11/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a Rate	:30	NM	1	\$85.00
Week: 08/07/17 08/13/171 1	\$85.00				0405.00
15 WSFA 08/11/17 08/11/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u>	:30	NM	1	\$185.00
Week: 08/07/17 08/13/171 1	\$185.00				0400.00
16 WSFA 08/11/17 08/11/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am <u>Rate</u>	:30	NM	1	\$100.00
Week: 08/07/17 08/13/171 1	\$100.00		110.4		#2F0.00
17 WSFA 08/11/17 08/11/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm <u>Rate</u>	:30	NM	1	\$350.00
Week: 08/07/17 08/13/171 1	\$350.00		h 1 h 4		6475.00
18 WSFA 08/11/17 08/11/17 Today in Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM	1	\$175.00
Week: 08/07/17 08/13/171 1	\$175.00			4	6045.00
19 WSFA 08/11/17 08/11/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	11630-7p <u>Rate</u>	:30	NM	1	\$215.00
Week: 08/07/17 08/13/171 1	\$215.00				0445.00
20 WSFA 08/11/17 08/11/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	1	\$115.00
Week: 08/07/17 08/13/171 1	\$115.00				
21 WSFA 08/11/17 08/11/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30	NM	1	\$50.00
Week: 08/07/17 08/13/171 1	\$50.00				
22 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm <u>Rate</u>	:30	NM	1	\$275.00
Week: 08/14/17 08/20/17 1 1	\$275.00				
23 WSFA 08/14/17 08/14/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM	1	\$50.00
Week: 08/14/17 08/20/17 1 1	\$50.00				
24 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am Rate	:30	NM	1	\$30.00
Week: 08/14/17 08/20/17 1 1	\$30.00				
25 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week	1130A-12P Rate	:30	NM	1	\$30.00
Week: 08/14/17 08/20/17 1 1	\$30.00				
26 WSFA 08/14/17 08/14/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$150.00

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Print Date 08/10/17

Page 3 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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Contract / Revision Alt Order # 08762448 1795602 /

Contract Dates Estimate # **Product** BROOKS FOR SENATE 471 08/09/17 - 08/15/17

Original Date / Revision Advertiser 08/10/17 / 08/10/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$150.00				
27 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	. NM	1	\$100.00
28 WSFA 08/14/17 08/14/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
29 WSFA 08/14/17 08/14/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
30 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
E 31 WSFA 08/14/17 08/14/17 NET Early Today ON Start Date	4x-430x <u>Rate</u> \$3.00	:30	NM	1	\$3.00
32 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM •	1	\$60.00
33 WSFA 08/14/17 08/14/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
34 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
35 WSFA 08/14/17 08/14/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	, NM	1	\$85.00
36 WSFA 08/14/17 08/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	ИМ	1	\$185.00
37 WSFA 08/14/17 08/14/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	ИМ	1	\$100.00
38 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
39 WSFA 08/14/17 08/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
40 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	H]630-7p <u>Rate</u> \$215.00	:30	, NM	1	\$215.00
41 WSFA 08/14/17 08/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM	0	\$0.00

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Contract / Revision Alt Order# 08762448 1795602 /

Contract Dates Product Estimate# 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

Advertiser Original Date / Revision 08/10/17 / 08/10/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn T	vpe Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 08/14/17-08/20/17 NBC Today Show Credited	<u>Rate</u> <u>Start/End Time</u> 7-9am	Weekdays Length M:30	<u>Rate</u> <u>T</u>	ype NM	
42 WSFA 08/14/17 08/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	9-10am <u>Rate</u> \$50.00	:30	4	NM 1	\$50.00
43 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	t 10-1030pm <u>Rate</u> \$175.00	:30		NM 1	\$175.00
44 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	Sa 6-7pm <u>Rate</u> \$80.00	:30		NM 1	\$80.00
45 WSFA 08/12/17 08/12/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	6-8am <u>Rate</u> \$45.00	:30	•	NM 1	\$45.00
46 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - Su Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	n 10-1030pm <u>Rate</u> \$300.00	:30		NM 1	\$300.00
47 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	S1030-11P <u>Rate</u> \$150.00	:30	_	NM 1	\$150.00
48 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1		:30		NM 1	\$90.00
49 WSFA 08/13/17 08/13/17 NET NBC Sunday Today Sh Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	nc7-8a <u>Rate</u> \$45.00	:30		NM 1	\$45.00
50 WSFA 08/13/17 08/13/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	8-9a <u>Rate</u> \$45.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 NET NBC Meet The Press Credited	Start/End Time 8-9a	Weekdays Length		ype NM	
51 WSFA 08/13/17 08/13/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	9-930a <u>Rate</u> \$20.00	:30		NM 1	\$20.00
52 WSFA 08/10/17 08/10/17 WSFA 12 News at Ten - MF Start Date	10-1035pm <u>Rate</u> \$275.00	:30	•	NM 1	\$275.00
53 WSFA 08/10/17 08/10/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 Credited	Start/End Time 10-11am	Weekdays Length		NM	
54 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	11-1130Am <u>Rate</u>	:30		N M 1	\$30.00

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<u>Contract / Revision</u> Alt <u>Order #</u>
1795602 / 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Brooks, Mo/R/Senate | 08/10/17 / 08/10/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00				
55 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
56 WSFA 08/10/17 08/10/17 NET Days of Our Lives <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
57 WSFA 08/10/17 08/10/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
58 WSFA 08/10/17 08/10/17 INSIDER, THE <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 08/07/17-08/13/17 INSIDER, THE Credited	Start/End Time 130-2p	Weekdays Length	Rate <u>Type</u> .\$30.00 NM		
59 WSFA 08/10/17 08/10/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
60 WSFA 08/10/17 08/10/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
61 WSFA 08/10/17 08/10/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	, NM	1	\$3.00
62 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 4-430P Rate \$60.00	:30	NM	1	\$60.00
63 WSFA 08/10/17 08/10/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
64 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
65 WSFA 08/10/17 08/10/17 Today in Alabama 5am <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
66 WSFA 08/10/17 08/10/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM •	1	\$185.00
67 WSFA 08/10/17 08/10/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
E 68 WSFA 08/10/17 08/10/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 08/07/17-08/13/17 WSFA 12 News at Six - MF Credited	Start/End Time	Weekdays Length :30	Rate <u>Type</u> \$350.00 NM		

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www.wsfa.com

| Contract / Revision | Alt Order # | 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Rtn TypeS	pots	Amount
69 WSFA 08/10/17 08/10/17 Today in Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
E 70 WSFA 08/10/17 08/10/17 ENTERTAINMENT TONIGE Start Date	17630-7p <u>Rate</u> \$215.00 Start/End Time	:30 Weekdays Length R	NM sate Type	0	\$0.00
1 WSFA 08/07/17-08/13/17 ENTERTAINMENT TONIG Credited		Th :30 \$215			
71 WSFA 08/10/17 08/10/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
72 WSFA 08/10/17 08/10/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
73 WSFA 08/09/17 08/09/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
74 WSFA 08/09/17 08/09/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
75 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 11A <u>Start Date </u>	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
76 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 1130AN Start Date	1 1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
77 WSFA 08/09/17 08/09/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
78 WSFA 08/09/17 08/09/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
79 WSFA 08/09/17 08/09/17 INSIDER, THE Start Date	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
80 WSFA 08/09/17 08/09/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
81 WSFA 08/09/17 08/09/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
82 WSFA 08/09/17 08/09/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00
83 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



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 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

*Line Ch Start [Date End Da	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeS	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate		<u> </u>		ĖT	•	
84 WSFA 08/09/	A COLUMN TO THE TAXABLE PARTY OF THE PARTY O	7 Today in Ala		430-5a		:30		NM	1	\$5.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		1414	•	Ψ0.00
Week: 08/07/17	08/13/17	1	1	\$5.00						
85 WSFA 08/09/	17 08/09/1	7 WSFA 12 N	IEWS AT 4PM	M-F 430-5P		:30		NM	1	\$75.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/07/17	08/13/17	1	1	\$75.00						
86 WSFA 08/09/	17 08/09/1	7 Today in Ala	abama 5am	5-530a		:30		NM	1	\$85.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 08/07/17	08/13/17	1	1	\$85.00						
87 WSFA 08/09/	17 08/09/1	7 WSFA 12 N	lews at Five	5-530pm		:30		NM	1	\$185.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 08/07/17	08/13/17	1	1	\$185.00						
88 WSFA 08/09/		7 Today in Ala		528am-6am		:30		NM	1	\$100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/07/17	08/13/17		1	\$100.00						
89 WSFA 08/09/			lews at Six - MF	•		:30		NM	1	\$350.00
Start Date Week: 08/07/17	End Date 08/13/17	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00						
			······································						4	6475.00
90 WSFA 08/09/		•		6a-7a		:30		NM	1	\$175.00
Start Date Week: 08/07/17	End Date 08/13/17	Weekdays 1	Spots/Week 1	<u>Rate</u> \$175.00						
91 WSFA 08/09/			NMENT TONIGH			:30		NM	1	\$215.00
Start Date	End Date	Weekdavs	Spots/Week	Rate		.50		14141	•	Ψ210.00
Week: 08/07/17	08/13/17	1	<u> </u>	\$215.00						
92 WSFA 08/09/		7 NBC Today	Show	7-9am		:30		NM	1	\$115.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00			•	4
Week: 08/07/17	08/13/17	1	1	\$115.00						
93 WSFA 08/09/	17 08/09/1	7 NBC Today	2	9-10am		:30		NM	1	\$50.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/07/17	08/13/17	1	1	\$50.00						
94 WSFA 08/11/	17 08/11/1	7 Today in Ala	abama 430am	430-5a		:30		NM	1	\$5.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 08/07/17	08/13/17	F	11	\$5.00						
95 WSFA 08/10/	17 08/10/1	7 RI Falcon P	re-Season Gam	e 6-9p		:30		NM	1	\$300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 08/07/17	08/13/17	T	1	\$300.00		•				
N 96 WSFA 08/14/		7 Today In Al		6a-7a		:30		NM	2	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate				ł		
Week: 08/14/17	08/20/17	MT	2	\$175.00					_	**/
N 97 WSFA 08/14/			MENT TONIGH	,		:30		NM	1	\$215.00
Start Date Week: 08/14/17	End Date 08/20/17	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$215.00				f		
VVCCN. U0/14/1/	JUIZUI I I	1-1	l	ψ <u>ε</u> 10.00						
					Totals	0.00			89	\$9,762.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Print Date 08/10/17

Page 8 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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Contract / Revision Alt Order# 1795602 / 08762448

Contract Dates Product Estimate # 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

<u>Advertiser</u> Original Date / Revision / 08/10/17 08/10/17 POL/Brooks, Mo/R/Senate

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/15/17	89	\$9,762.00	(\$1,464.30)	\$8,297.70
Totals	89	\$9,762.00	(\$1,464.30)	\$8,297.70

Signature:	Date:	•
•		

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION AUG10/17 09.34 **CHANGES** *** WSFA-TV ***

REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

SALESMAN # OFF.# REP.# ADV. NAME POLI/M BROOKS/R/SEN/AL ADV #

AGY. NAME SRH MEDIA, INC.	BUYER NAME STEVE HAZLETON
PO BOX 367	SALES PRSN WA- RYAN EDDINS (H)
SPENCERVILLE, MD 20868	
ORDER # CONTRACT # 8762448	CLASS: NATL. LOCAL REGIONAL
PRDCT BROOKS FOR SENATE EST#471 COMMENTS: (LINE, ORDER, INV	INVOICE)
FLIGHT DATES AUG9/17 AUG15/17 WK-1	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE AUG10/17 09.34
STA:	
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****	
BROOKS FOR SENATE NO BUYS TO PRINT STATION MAKEGOOD OFFERS: M2 UNRESL BUY#68 MISSED:THU/600P-630P AUG10 AUG10 AUG14(2/WK) & MON/630P-700A AUG14(2/WK) CMT:NA DUE TO PROGRAM CHANGES. PLEASE CC	30S \$350.00 (AUG10/17) 30S \$215.00 8) 30S \$175.00 PLS ADVISE. 30S \$215.00 CONFIRM ASAP. THANKS, DENICE
AUG/17 \$9,762.00	CONTRACT TOTAL \$9,762.00 TOTAL SPOTS 88
MARKET TOTALS \$17,432 WSFA 56% WNCF 8% WAKA 28% WCOV 8% CESFA 0% EAKA 0%	CABL 0% WBMM 0% WIYC 0%
ACCURATE SHARES	
SVC- NSI	

DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

-9387 FAX# 703-516-9680 AGENCY CREDIT RISK!!! HARRIS REPORT FROM REP **CHANGES** **

AUG10/17 11.01 *** WSFA-TV ***

ADV #	- ADV. NAME	ADV. NAME POLI/M BROOKS/R/SEN	'R/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME	AGY. NAME SRH MEDIA, INC.	* * * * * * * * * * * * * * * * * * * *	BUYER NAME	BUYER NAME STEVE HAZLETON	TON
		PO BOX 367		SALES PRS	SALES PRSN WA- RYAN EDDINS (H)	DDINS (H)
		SPENCERVILLE, MD 20868	MD 20868			
ORDER #		CONTRACT # 8762448	1762448	CLASS: NATL.	r. LOCAL	REGIONAL
PRDCT BROOKS I	BROOKS FOR SENATE	EST#471 COM	COMMENTS: (LINE, ORDER, INVOICE)	ICE)		
FLIGHT DATES AUG9/17 AUG15/17 WK-1	1G9/17 AUG	15/17 WK-1				
CITY TAX	STATE	TAX	CO-OP BILLING NEEDED			DATE_AUG10/17 11.01
	!					

M2 APPROVED TTL SAME PLS CFM THANKS REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

BROOKS FOR SENATE

DAYS :TOTL:		0	٠	2	
WEEK : INVT :		THO		M-TU	
:SPTS: :/WK:		0		2 2	DENICE
: END : DATE		8/10		8/15	THANKS,
: START : DATE	= 471	8/10	•	8/14	CONFIRM ASAP. SPOT/WK SPOT/WK
RATE	AGENCY EST#	\$350.00		\$175.00	PLEASE C 8 FOR 1 0 FOR 1
: LGTH : SEC :	9 8	30	S AT 6P S AT 6P	30	TODAY IN AL NA DUE TO PROGRAM CHANGES. AKE-GOOD FOR AUGIO ON LINE-AKE-GOOD FOR AUGIO ON LINE-
:LINE#:REP :CD: TIME PERIOD : LINE#: :	AGENCY ADVERTISER CODE = 266	68 S 600P-630P	PROGRAM : WSFA 12 NEWS CON COM1: WSFA 12 NEWS	95 A 600A-700A	PROGRAM: TODAY IN AL ORD COM1: NA DUE TO PROGRAM CHANGES. THIS IS A MAKE-GOOD FOR AUG10 ON LINE-6 THIS IS A MAKE-GOOD FOR AUG10 ON LINE-7

1795602 \$\$\$

REP HEADLINE# 8762448 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

AUG10/17 11.01 *** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

START START START START START START DATE START	: TOTL:	н		0			
PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYE : DATE : DA						0/17)	DVISE
PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : 1	DAYS					(AUG1	S
PERIOD : LGTH : SEC : RATE : START : END : SPT START : DATE : /W SAME SA		NOM		THU			DENIC
PERIOD : LGTH : SEC : RATE : START : END : SPT START : DATE : /W SAME SA	WEEK INVÆ					50.00	75.00 15.00 NKS,
PERIOD : LGTH : SEC : RATE : START : END SO	:SPTS: : /WK:	ᆏ	OENICE	0			
PERIOD : LGTH : SEC : RATE : START : DATE 1 : : : : : : DATE 1 : : : : DATE 1 : : DATE 2 : : : : DATE 2 : : : : DATE 3 : START 5 : START 5 : DATE 6 : SAD	: END : DATE	8/14		8/10		(1)	AS
PERIOD : LGTH : SEC : RATES	: START : DATE	8/14		8/10		AUG10 AUG10	AUG14(2/WK) AUG14 PLEASE CON
PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :		\$215.00	PLEASE 5-96	\$215.00			RAM CHANGES.
а — с на с с на :-		30	ω.	30		:THU/600P-630P THU/630P-700P	.:M-TU/600A-700P MON/630P-700P :NA DUE TO PROG
LINE#: REP : CD: T LLINE#: 96 A 630 PROGRAM : E ORD COM1: N PART OF A MA 70 S 630 PROGRAM : E CON COM1: E CON COM1: E CON COM1: E TATION MAKEGOOD OF 12 OK'D BUY#6	IME PERIOD	P-700P	NTERTAINMEN A DUE TO PR KEGOOD MADE	P-700P	NTERTAINMEN NTERTAINMEN 'FERS:		OFFER © CMT
LINE#:REP 1 LINE# 96 PROGR ORD C PART 70 PROGR CON C CON C CATION MAKE	CD:		(AM : E :OM1: N OF A MA		AM : E OM1: E	2#XDB BUX#7	
·· ··	:LINE#:REP : :LINE#	96	PROGR ORD C PART	70	PROGR CON C STATION MAKE	M2 OK'D	

\$9,762.00 89

CONTRACT TOTAL TOTAL TOTAL

%

WIYC

о %

WBMM

%

CABL

WCOV 8%

0 28 % %

WAKA EAKA

% % O 0

WNCF ESFA

WSFA 56%

MARKET TOTALS \$17,432

ACCURATE SHARES

\$9,762.00

AUG/17

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

DEMOS- RA35+*

SVC- NSI

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION AUG10/17 13.25 REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV #	ADV. NAME POL	POLI/M BROOKS/R/SEN/AL	RE	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME SRH	MEDIA, INC.	Bt	BUYER NAME STEVE	VE HAZLETON	
	PO	BOX 367	SF	SALES PRSN WA-	RYAN EDDINS	NS (H)
	SPE	SPENCERVILLE, MD 20868				
ORDER #	Ũ	CONTRACT # 8762448	CI	CLASS: NATL.	LOCAL	REGIONAL
PRDCT BROOKS FOR	SENATE	EST#471_COMMENTS: (I	(LINE, ORDER, INVOICE)	(:		
FLIGHT DATES AUG9	/17 AUG15/1	7 WK-1				
CITY TAX	STATE TAX	CO-OP E	BILLING NEEDED		DATE	3 AUG10/17 13.25
REP: M2 APPROVED TTL SAME PLS CFM THANKS	۵					
STA:						
CON CM **** THIS	IS A CASH II	IN ADVANCE SCHEDULE	* * * * *			
BROOKS FOR NOTICE: CHANGES OF STATION MAKEGOOD OF	TE ORDER	HAVE BEEN APPROVED.	CONTRACT SCHEDULED	FOR GENERATION	Z O	
124	Σ	THU/600P-630P THU/630P-700P	AUG10 AUG10	308 308	\$350.00 \$215.00	(AUG10/17)
	OFFER:1	OFFER:M-TU/600A-700A & MON/630P-700P CMT:NA DUE TO PROGRAM CE	AUG14(2/WK) AUG14 CHANGES. PLEASE CONFIRM	30S 30S ASAP.	\$175.00 \$215.00 THANKS, DENIG	PLS ADVISE. CE
				O	CONTRACT TOTAL TOTAL SPOTS	AL \$9,762.00 IS 89